



2bPrecise Solution Wins 2020 MedTech Breakthrough Award

Annual Awards Program Recognizes Outstanding Health & Medical Technology Products and Companies

PITTSBURGH – May 19, 2020 – [2bPrecise](#), an EHR-agnostic, cloud-based precision medicine platform, has been recognized as the “Best Overall Genomics Solution” in the fourth annual [MedTech Breakthrough Awards](#) program. MedTech Breakthrough is an independent market intelligence organization that recognizes top companies, technologies and products in the global health and technology market.

The 2bPrecise Precision Health™ platform consumes data directly from testing labs and integrates it within the provider’s native EHR workflow for timely use during clinical decision making. Additionally, the solution consolidates these discrete results into an invaluable data set that can be leveraged in myriad ways – driving efficient workflows for genomics interventions, extracting population analytics, designing clinical intervention programs, building cohorts for trial recruitment, enabling participation in research studies and more.

“We understand that precision medicine represents a dimensional change in how healthcare is delivered. We are committed to bringing genomic insights into the provider’s clinical workflow for faster diagnoses and better treatments,” said Assaf Halevy, founder and CEO of 2bPrecise. “We are honored to receive this award and pleased that MedTech Breakthrough recognizes the innovation and value the 2bPrecise platform delivers.”

The mission of the MedTech Breakthrough Awards is to honor excellence and recognize the innovation, hard work and success in a range of health and medical technology categories, including Robotics, Clinical Administration, Telehealth, Patient Engagement, EHR, mHealth, Medical Devices, Medical Data and many more. This year’s program attracted more than 3,750 nominations from 15-plus countries around the world.

“2bPrecise is delivering a ‘breakthrough’ genomics solution with an innovative new approach that opens up deeper genomics intelligence to clinicians from any department to more easily incorporate those genetic insights into treatment decisions and, ultimately, diagnosing patients more accurately and delivering better outcomes sooner,” said James Johnson, managing director, MedTech Breakthrough. “This up-leveling of genomics intelligence can be applied across primary care, obstetrics and gynecology, oncology, cardiology and more. We extend a hearty congratulations to the entire 2bPrecise team for taking home the ‘Best Overall Genomics Solution’ award and we look forward to seeing the company continue to drive innovation in the precision health space.”

The 2bPrecise Precision Health platform features a floating applet on the desktop to alert providers that genomic data is available and a single click allows the provider to review results to better inform care decisions. 2bPrecise also includes a digital pedigree tool to document family history and determine if the patient is a candidate for genetic testing by plotting heritable conditions. In addition, germline test results are displayed to enable the provider to make a



highly accurate diagnosis and identify the most effective therapy based on the patient molecular profile.

2bPrecise was designed to allow a “start and scale” strategy for precision medicine: organizations can get started in any clinical area according to their own priorities and scale at their own pace. 2bPrecise works with multiple clients across the country, helping them build an informatics strategy to support their goals, whether their priority is pharmacogenomics, precision oncology or launching an enterprise-wide initiative.

####

About 2bPrecise

The cloud-based 2bPrecise platform consumes genetic/genomic data from molecular labs and clinical information from EHRs, synthesizing them into a clinical-genomic ontology. The 2bPrecise Genomic EHR Mentor (GEM™) brings the resulting precision medicine insights into a physician’s EHR workflow for immediate and timely use. With discrete test results consolidated into an invaluable data set, provider organizations are likewise equipped to drive efficient workflows for genomic interventions, extract population analytics, design clinical intervention programs, build cohorts for trial recruitment, enable participation in research studies and more. Learn more at www.2bPreciseHealth.com.

About MedTech Breakthrough

Part of [Tech Breakthrough](http://TechBreakthrough.com), a leading market intelligence and recognition platform for global technology innovation and leadership, the MedTech Breakthrough Awards program is an independent program devoted to honoring excellence in medical and health related technology companies, products, services and people. The MedTech Breakthrough Awards provide a platform for public recognition around the achievements of breakthrough health and medical companies and products in categories that include Patient Engagement, mHealth, Health & Fitness, Clinical Administration, Healthcare IoT, Medical Data, Healthcare Cybersecurity and more. For more information visit MedTechBreakthrough.com.

Media Contact

Erica Navar
Account Executive
Aria Marketing (for 2bPrecise)
(617) 332-9999 x215
enavar@ariamarketing.com